



Village of LeRoy Comprehensive Plan Update

Kick-Off Meeting

July 1, 2024

Agenda

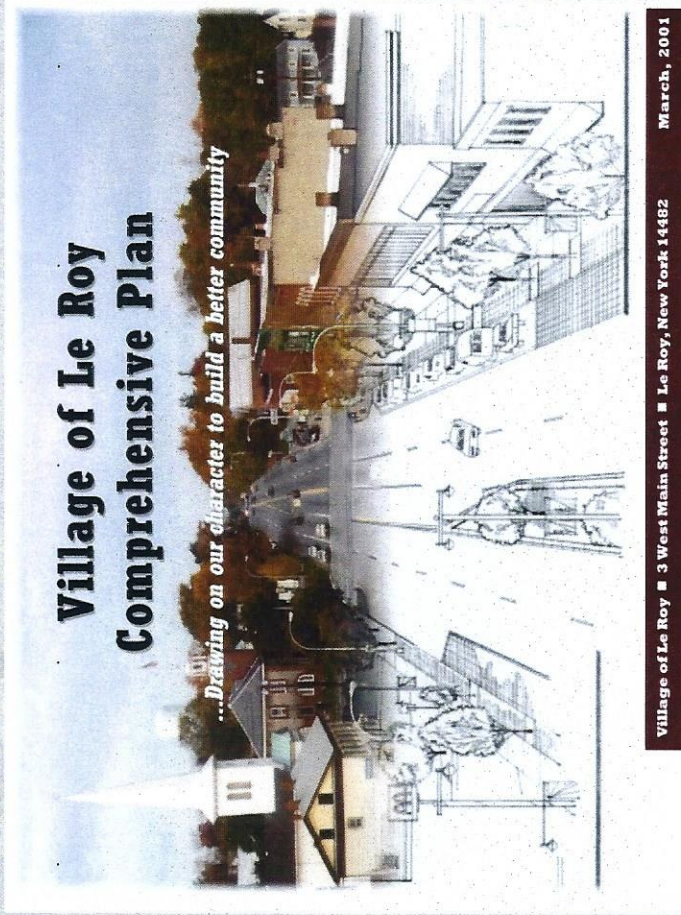
- Comprehensive Plan Background
- Comprehensive Plan Approach
- SWOT Analysis
- Next Steps

Meeting Purpose: Review the comprehensive planning process, and phases, determine what action items were completed, coordinate future meetings, and create a steering committee.



What is a Comprehensive Plan?

- Long-term vision, as well as short-range and long-range goals and objectives, to guide the future actions of LeRoy.
- Determines the social, economic, and environmental aspirations of a community.
- This process will be informed by community input and will form the basis for the policies and recommendations within the plan.
- Ultimately, a comprehensive plan is a plan. They are just words on paper if the recommended actions are not pursued and implemented effectively.



Plan Approach

The intent is **NOT** to start over.

Rather we seek to connect and verify guidance and information of past and existing efforts

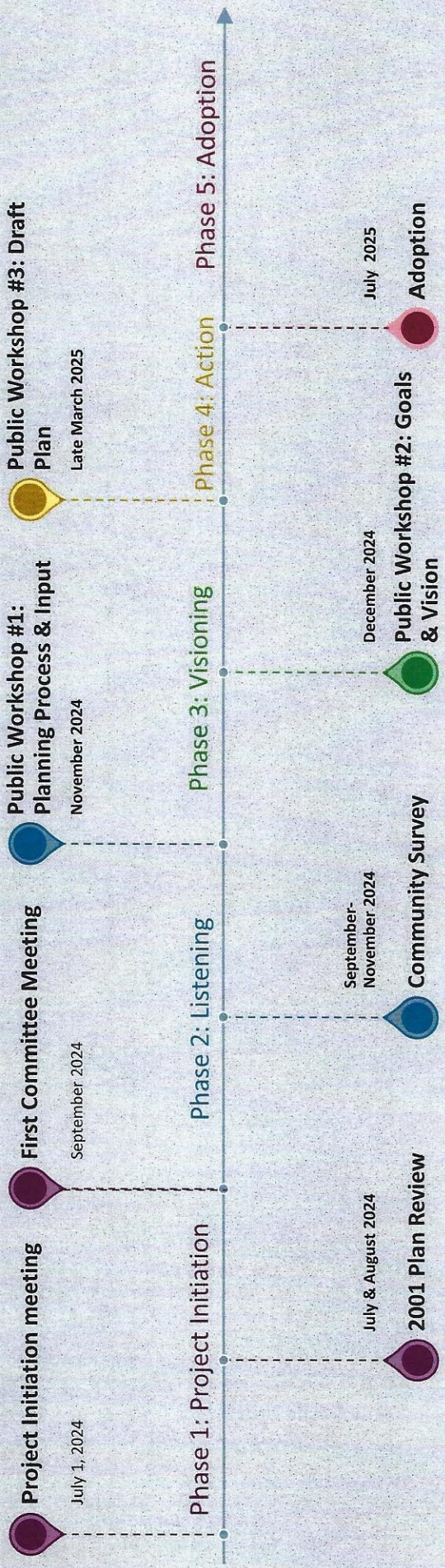
Build on
previous
plans &
studies

Incorporate
Smart
Growth
principles

Incorporate
best
practices

Leverage
public input
& support

Project Timeline



Phase 1: Initiation

The first phase establishes a baseline of information on existing conditions in the Village.



What makes an effective steering committee?

- Will be representative of the larger community
- Mindful of underrepresented groups
- Hopeful about the future in the Village

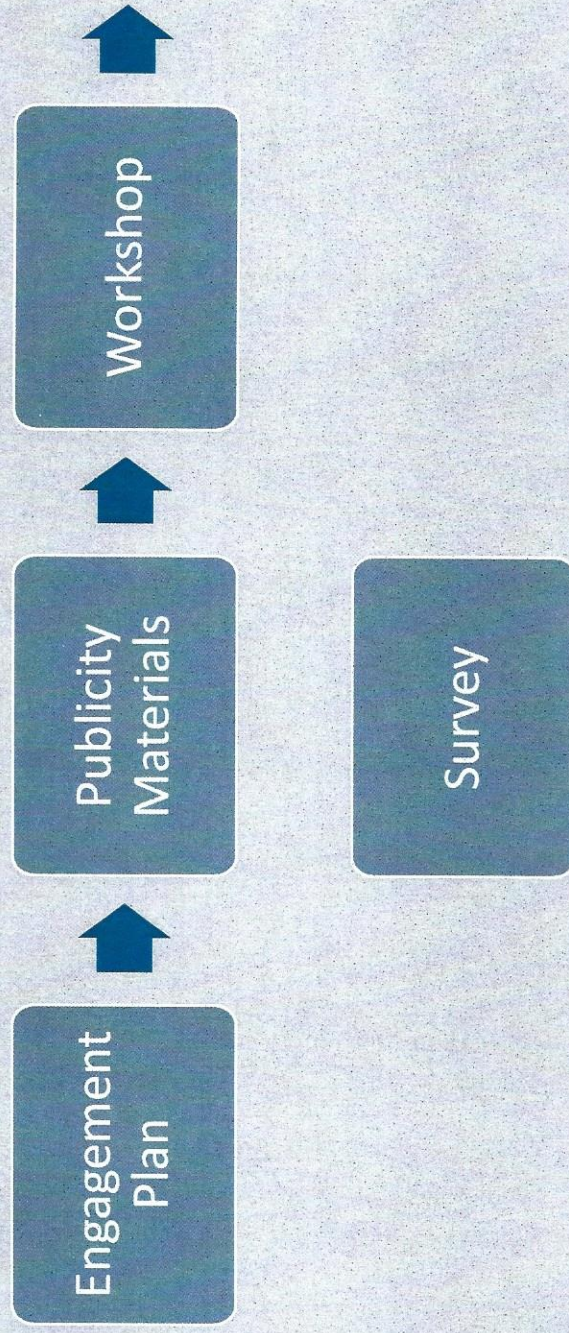
Who should be on your steering committee:

- Village board member(s)
- Planning or Zoning board member(s)
- Code officer
- Community members



Phase 2: Listening

This phase asks the question where are we now? This will include hearing from the community about challenges, values, and opportunities within the Village.



Phase 2: Impactful Engagement

Successful engagement requires tailored approaches to meet the varied needs and priorities of key audiences.

- Public Workshops
- Focus Group
- Community Survey
- Pop-Up Events
- Local New Outlets
- Social Media or Village Website



Phase 3: Visioning

This phase asks the question where are we headed? This phase will develop the goals and vision for the future of the Village.

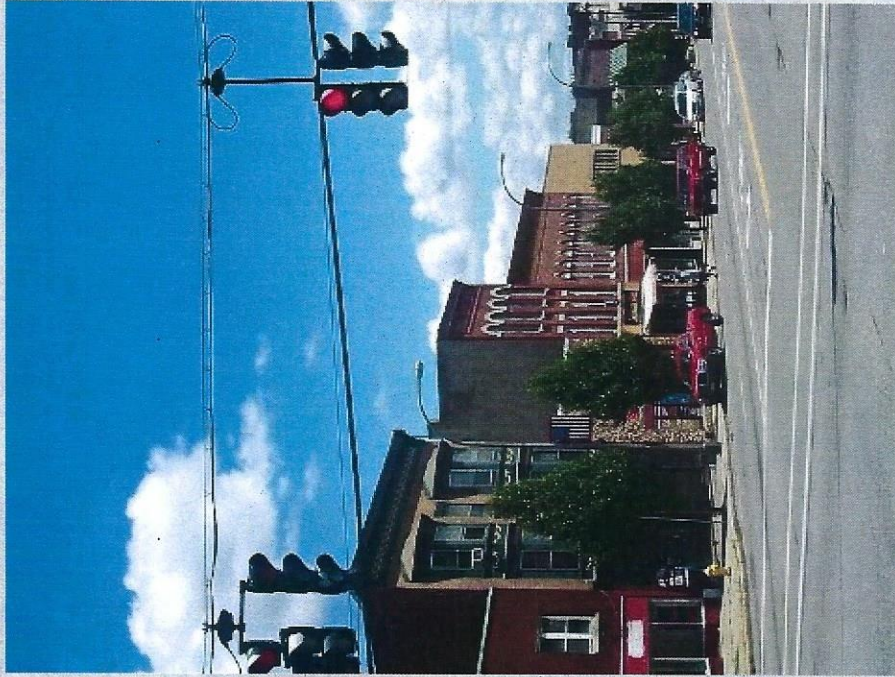
Workshop



Identify the
Community
vision



Identify Goals
& Objectives



Phase 3: Visioning

- Visioning is a process where residents define the future they want for their community through public involvement.
- Visioning is a key part of the comprehensive plan process that informs where a community would like to go in its future.
- In the context of the comprehensive plan the vision will be the goal, and recommendations are the steps to achieve that goal.

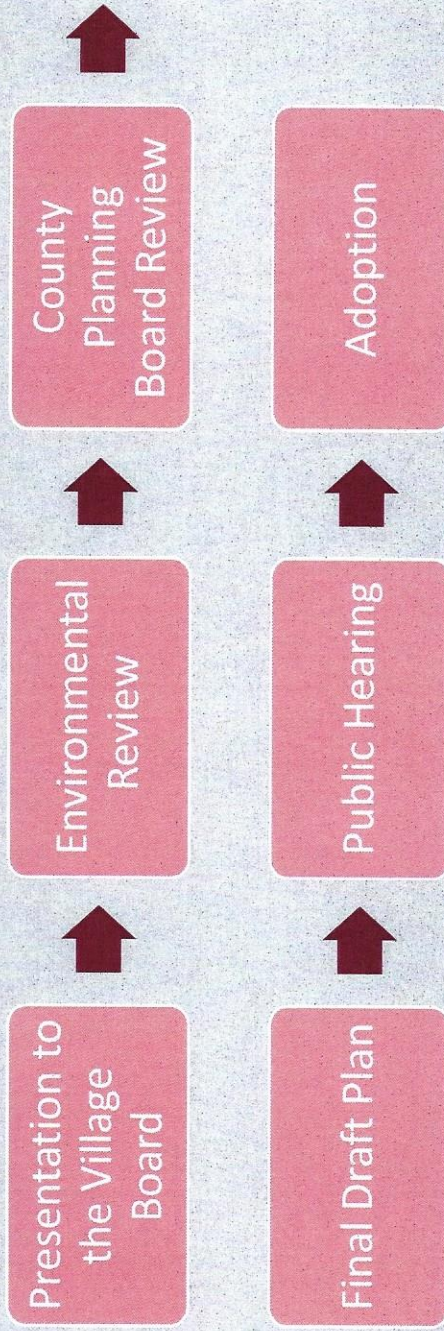
Phase 4: Action

This phase will include strategies that realize the vision of the Village.



Phase 5: Adoption

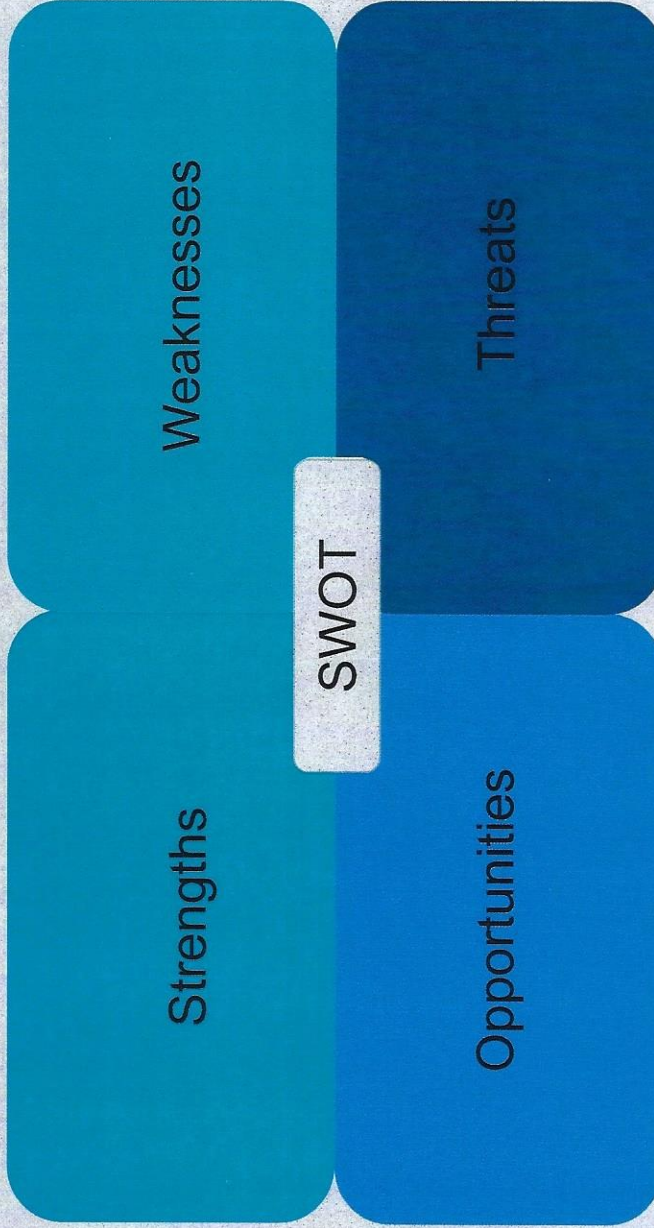
The final phase includes
the formal adoption of
the Plan



SWOT Analysis

Internal & Current Issues Affecting the Village of LeRoy

Issues to Leverage for Success



Issues to Mitigate or Resolve

External & Future Issues Affecting the Village of LeRoy



What pressures are causing LeRoy update its plan?

How can we make sure everyone in LeRoy can engage in this process if they want to?

What implementation measures have been completed, in process, or may not be relevant anymore?

Next Steps

July

- Create a steering committee
- Collect and analyze existing plans, policies, and reports
- Collect and analyze demographic data
- Draft chapter outline

August

- Draft public survey
- Draft introduction chapter
- Draft Community Profile

Contact Us!

JENNY LOEWENSTEIN

Sustainability Program Manager

(518)222-6310

jloewenstein@gflrpc.org

